

Site Usage

401 Visits

50.37% Bounce Rate

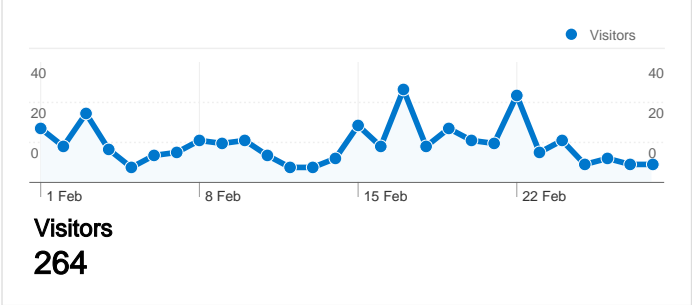
1,032 Page Views

00:02:10 Avg. Time on Site

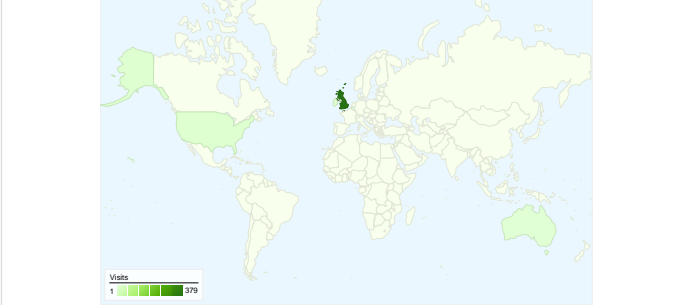
2.57 Pages/Visit

54.86% % New Visits

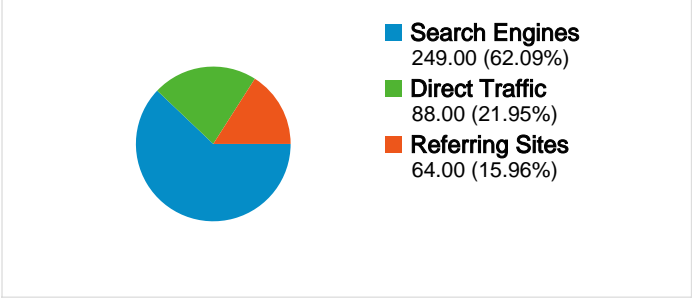
Visitors Overview



Map Overlay

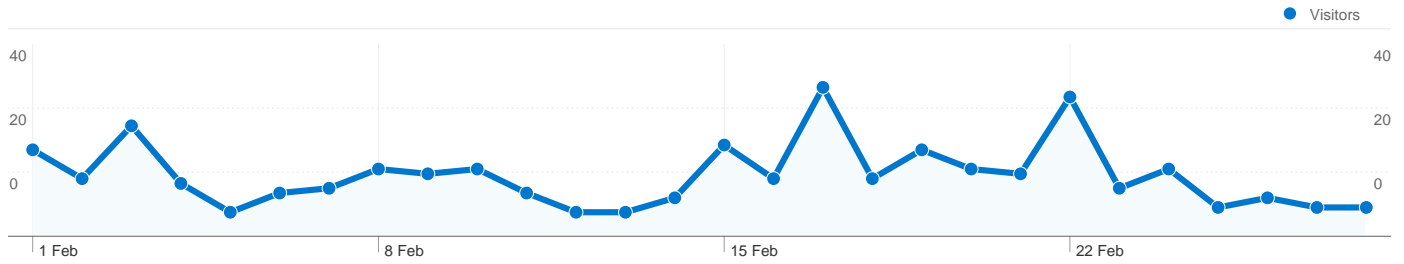


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/index.html	371	35.95%
/calendar.html	140	13.57%
/downloads.html	80	7.75%
/gallery.html	59	5.72%
/activities.html	50	4.84%



264 people visited this site

401 Visits

264 Absolute Unique Visitors

1,032 Page Views

2.57 Average Page Views

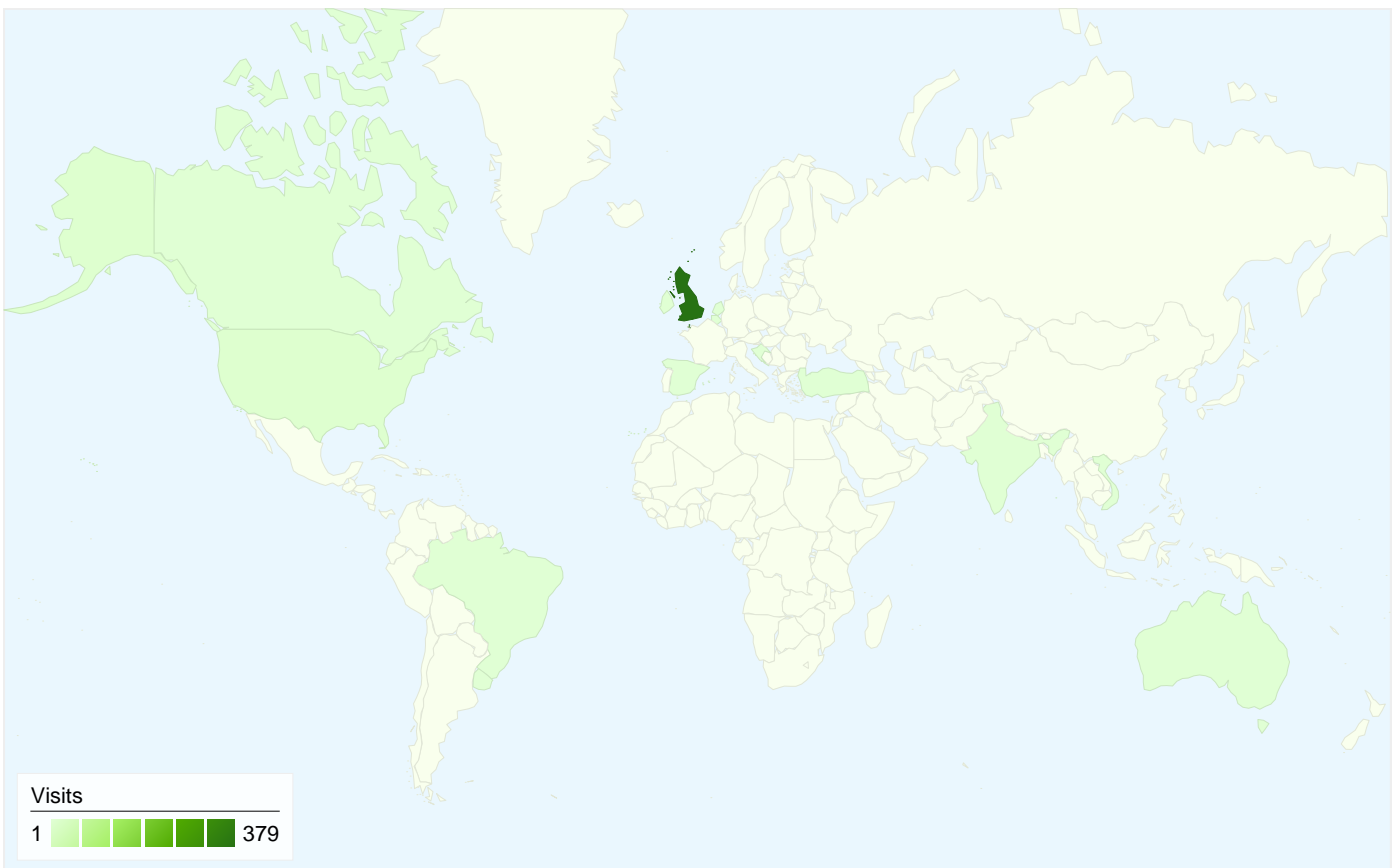
00:02:10 Time on Site

50.37% Bounce Rate

54.86% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	296	73.82%	DSL	170	42.39%
Firefox	64	15.96%	Unknown	118	29.43%
Chrome	21	5.24%	Cable	71	17.71%
Safari	16	3.99%	T1	36	8.98%
Mozilla	2	0.50%	Dialup	3	0.75%

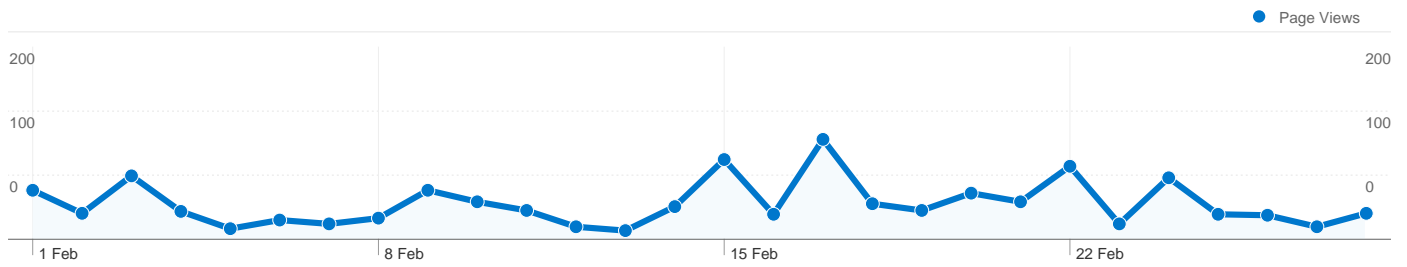


401 visits came from 14 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	379	2.62	00:02:14	52.51%	49.08%
United States	7	1.00	00:00:00	100.00%	100.00%
Ireland	3	1.67	00:04:53	100.00%	66.67%
Belgium	2	1.50	00:00:14	100.00%	50.00%
Australia	1	1.00	00:00:00	0.00%	100.00%
Turkey	1	3.00	00:00:25	100.00%	0.00%
Uruguay	1	4.00	00:00:37	100.00%	0.00%
Spain	1	6.00	00:03:56	100.00%	0.00%
Croatia	1	1.00	00:00:00	100.00%	100.00%
India	1	1.00	00:00:00	100.00%	100.00%

1 - 10 of 14



Pages on this site were viewed a total of 1,032 times

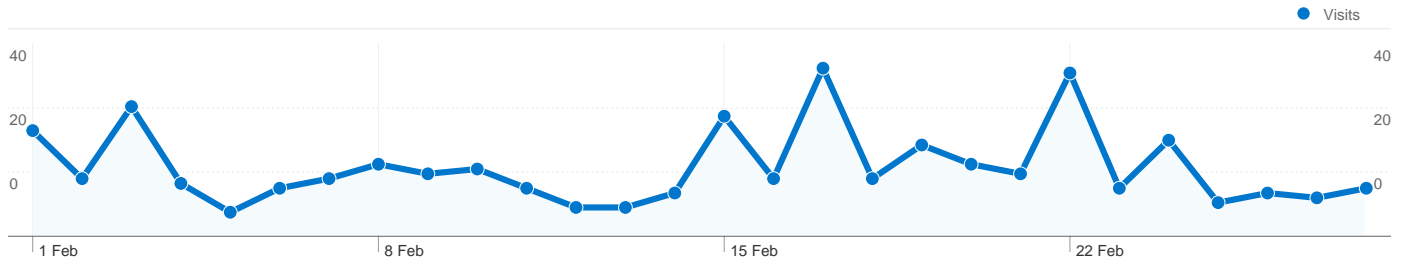
 1,032 Page Views

 784 Unique Views


 50.37% Bounce Rate

Top Content


Pages	Page Views	% Page Views
/index.html	371	35.95%
/calendar.html	140	13.57%
/downloads.html	80	7.75%
/gallery.html	59	5.72%
/activities.html	50	4.84%



All traffic sources sent a total of 401 visits

 21.95% Direct Traffic

 15.96% Referring Sites

 62.09% Search Engines



- Search Engines
249.00 (62.09%)
- Direct Traffic
88.00 (21.95%)
- Referring Sites
64.00 (15.96%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	227	56.61%	2308	21	8.43%
(direct) ((none))	88	21.95%	2308 squadron	16	6.43%
facebook.com (referral)	15	3.74%	cwmbran air cadets	16	6.43%
yahoo (organic)	9	2.24%	2308atc	11	4.42%
apps.facebook.com (referral)	7	1.75%	atc 2308	11	4.42%