

Site Usage

362 Visits

48.62% Bounce Rate

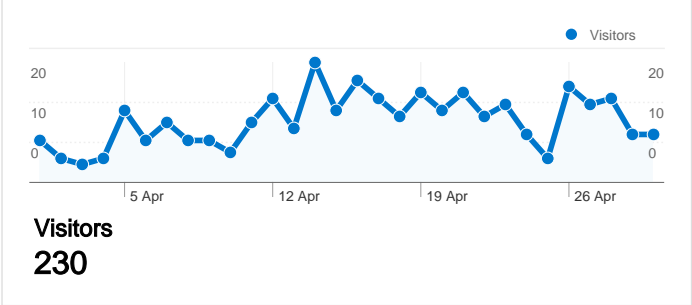
960 Page Views

00:01:19 Avg. Time on Site

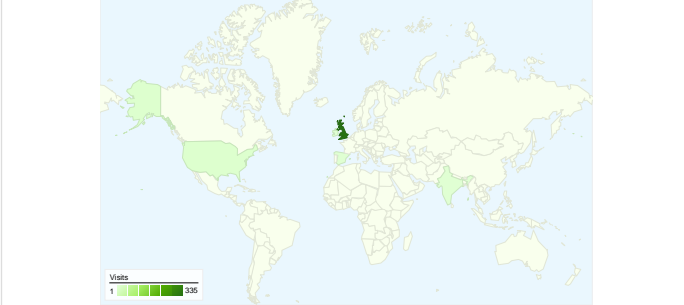
2.65 Pages/Visit

53.31% % New Visits

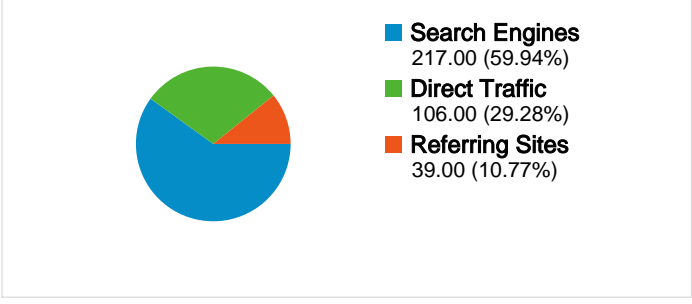
Visitors Overview



Map Overlay

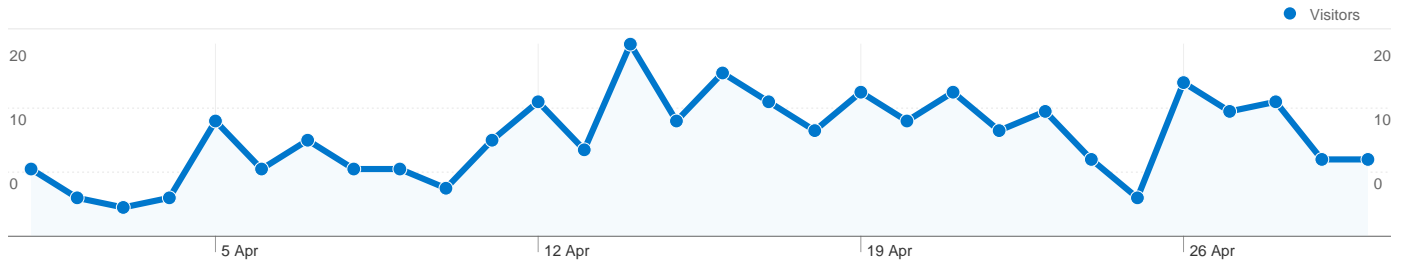


Traffic Sources Overview



Content Overview

| Pages | Page Views | % Page Views |
|------------------|------------|--------------|
| /index.html | 317 | 33.02% |
| /calendar.html | 149 | 15.52% |
| /news.html | 59 | 6.15% |
| /gallery.html | 58 | 6.04% |
| /activities.html | 54 | 5.62% |



230 people visited this site

362 Visits

230 Absolute Unique Visitors

960 Page Views

2.65 Average Page Views

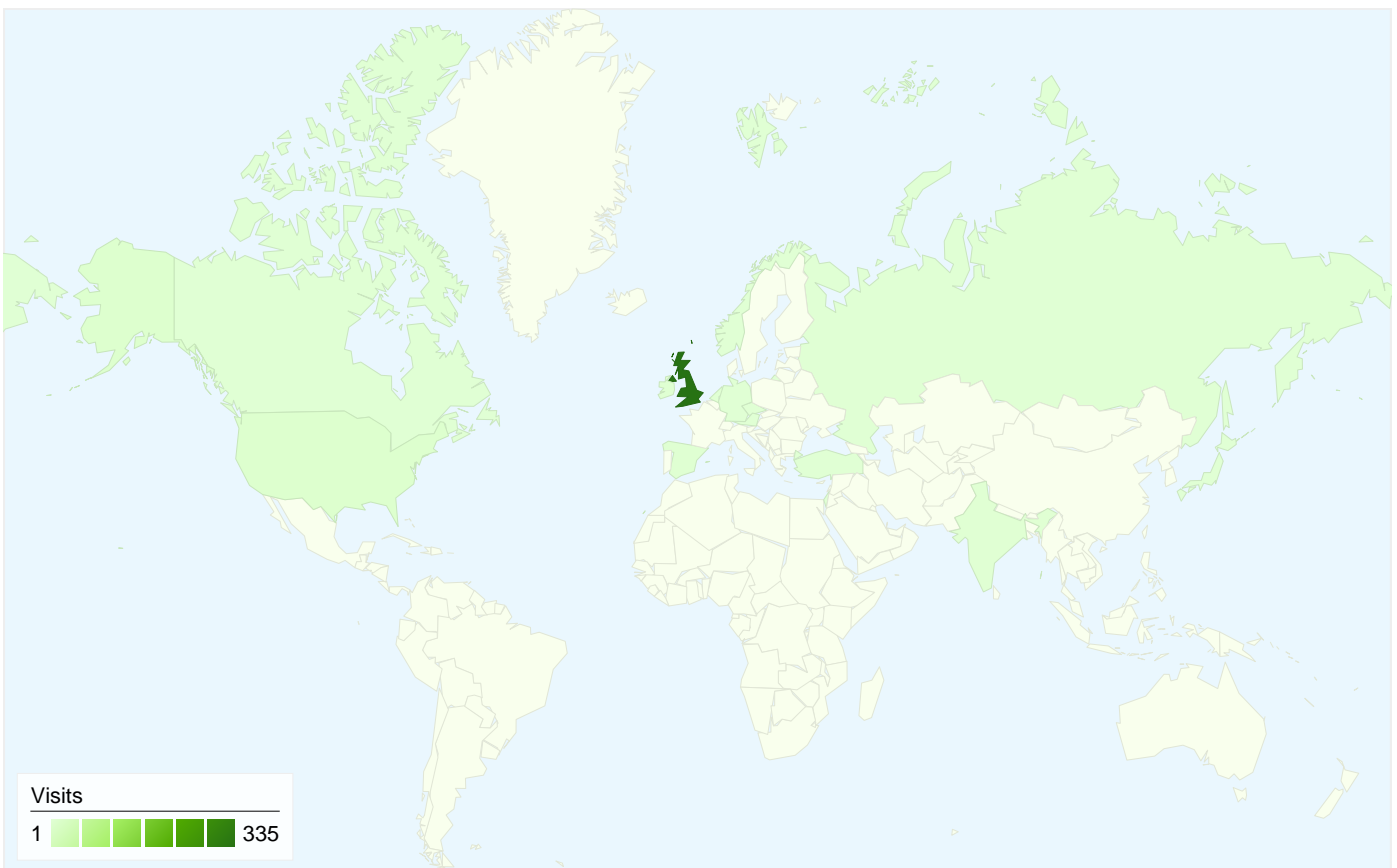
00:01:19 Time on Site

48.62% Bounce Rate

53.31% New Visits

Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 244 | 67.40% | DSL | 177 | 48.90% |
| Firefox | 49 | 13.54% | Unknown | 84 | 23.20% |
| Chrome | 33 | 9.12% | Cable | 44 | 12.15% |
| Safari | 28 | 7.73% | T1 | 42 | 11.60% |
| Mozilla | 4 | 1.10% | Dialup | 8 | 2.21% |

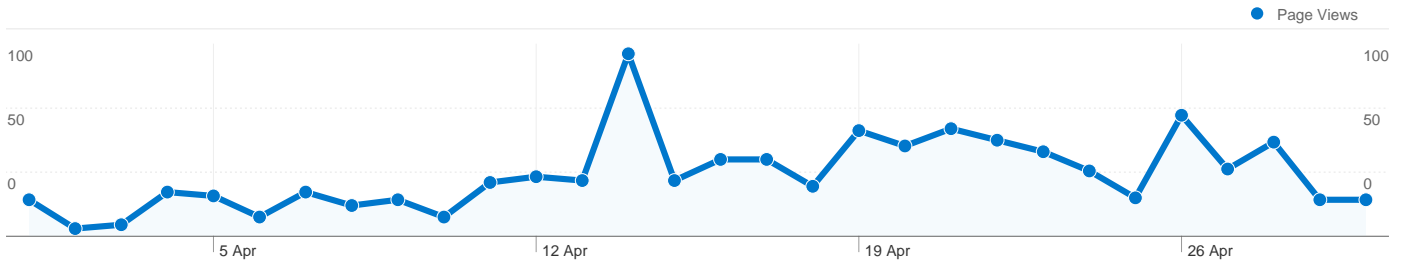


362 visits came from 16 countries/territories

Site Usage

| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
|---|--|--|--|--|-------------|
| 362 % of Site Total: 100.00% | 2.65 Site Avg: 2.65 (0.00%) | 00:01:19 Site Avg: 00:01:19 (0.00%) | 53.31% Site Avg: 53.31% (0.00%) | 48.62% Site Avg: 48.62% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United Kingdom | 335 | 2.74 | 00:01:19 | 49.85% | 46.27% |
| United States | 7 | 1.71 | 00:04:05 | 100.00% | 57.14% |
| Spain | 3 | 2.67 | 00:00:28 | 100.00% | 66.67% |
| Ireland | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| India | 2 | 1.50 | 00:00:19 | 100.00% | 50.00% |
| Netherlands | 2 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Israel | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Russia | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Austria | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Singapore | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |

1 - 10 of 16



Pages on this site were viewed a total of 960 times

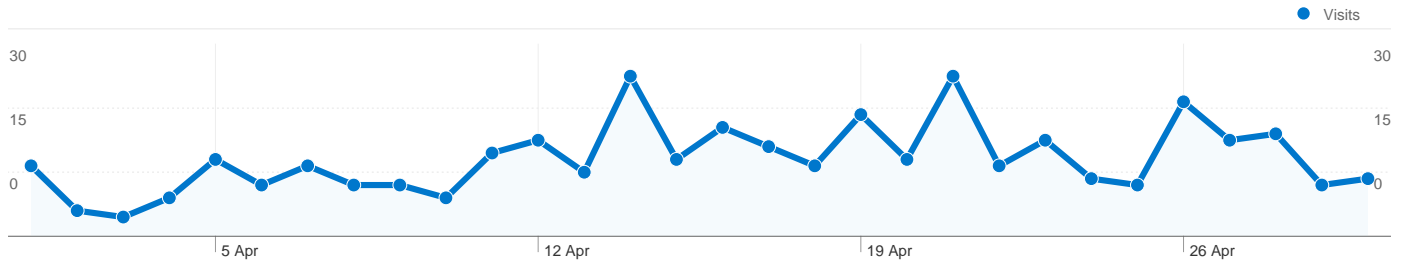
960 Page Views

747 Unique Views




48.62% Bounce Rate

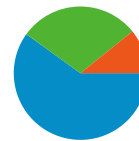
Top Content

| Pages | Page Views | % Page Views |
|------------------|------------|--------------|
| /index.html | 317 | 33.02% |
| /calendar.html | 149 | 15.52% |
| /news.html | 59 | 6.15% |
| /gallery.html | 58 | 6.04% |
| /activities.html | 54 | 5.62% |



All traffic sources sent a total of 362 visits

-  29.28% Direct Traffic
-  10.77% Referring Sites
-  59.94% Search Engines



- Search Engines
217.00 (59.94%)
- Direct Traffic
106.00 (29.28%)
- Referring Sites
39.00 (10.77%)

Top Traffic Sources

| Sources | Visits | % visits |
|-----------------------|--------|----------|
| google (organic) | 184 | 50.83% |
| (direct) ((none)) | 106 | 29.28% |
| aol (organic) | 14 | 3.87% |
| weebly.com (referral) | 8 | 2.21% |
| yahoo (organic) | 8 | 2.21% |

| Keywords | Visits | % visits |
|--------------------|--------|----------|
| 2308 | 37 | 17.05% |
| 2308 squadron | 27 | 12.44% |
| 2308 atc | 9 | 4.15% |
| cwmbran air cadets | 7 | 3.23% |
| car boot cwmbran | 4 | 1.84% |