

Site Usage

325 Visits

46.15% Bounce Rate

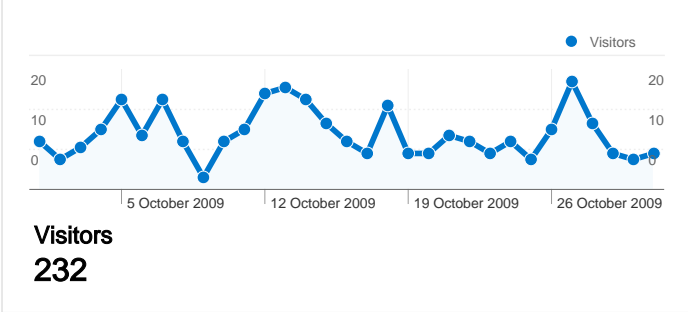
870 Page Views

00:01:49 Avg. Time on Site

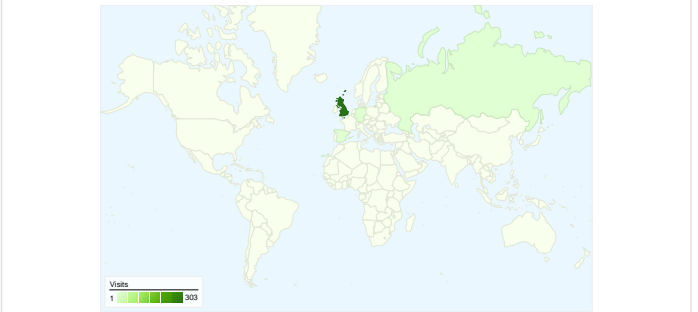
2.68 Pages/Visit

62.46% % New Visits

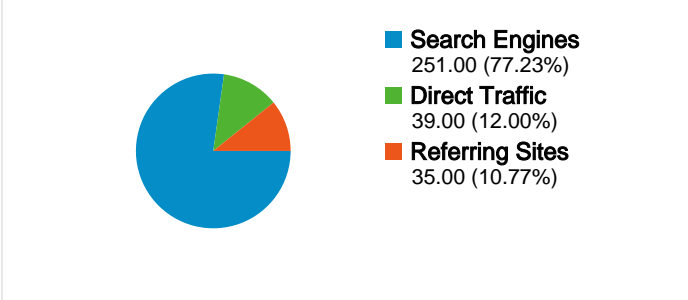
Visitors Overview



Map Overlay world



Traffic Sources Overview

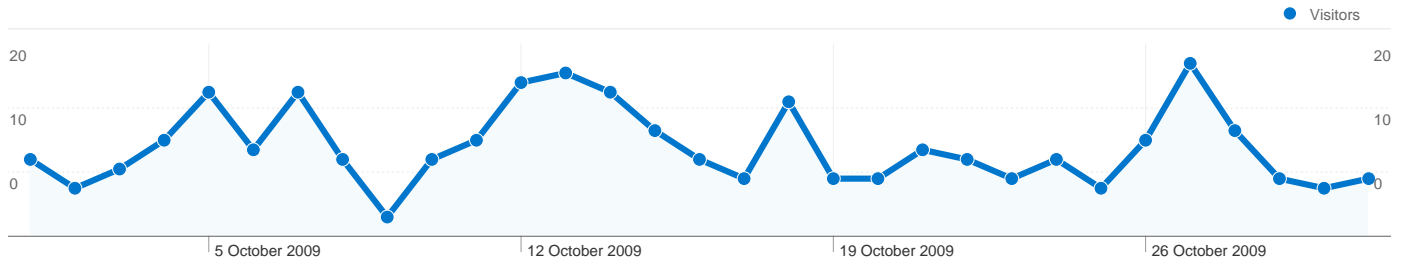


Content Overview

Pages	Page Views	% Page Views
/index.html	254	29.20%
/downloads.html	88	10.11%
/calendar.html	73	8.39%
/gallery.html	63	7.24%
/news.html	58	6.67%

Visitors Overview

Comparing to: Site



232 people visited this site

325 Visits

232 Absolute Unique Visitors

870 Page Views

2.68 Average Page Views

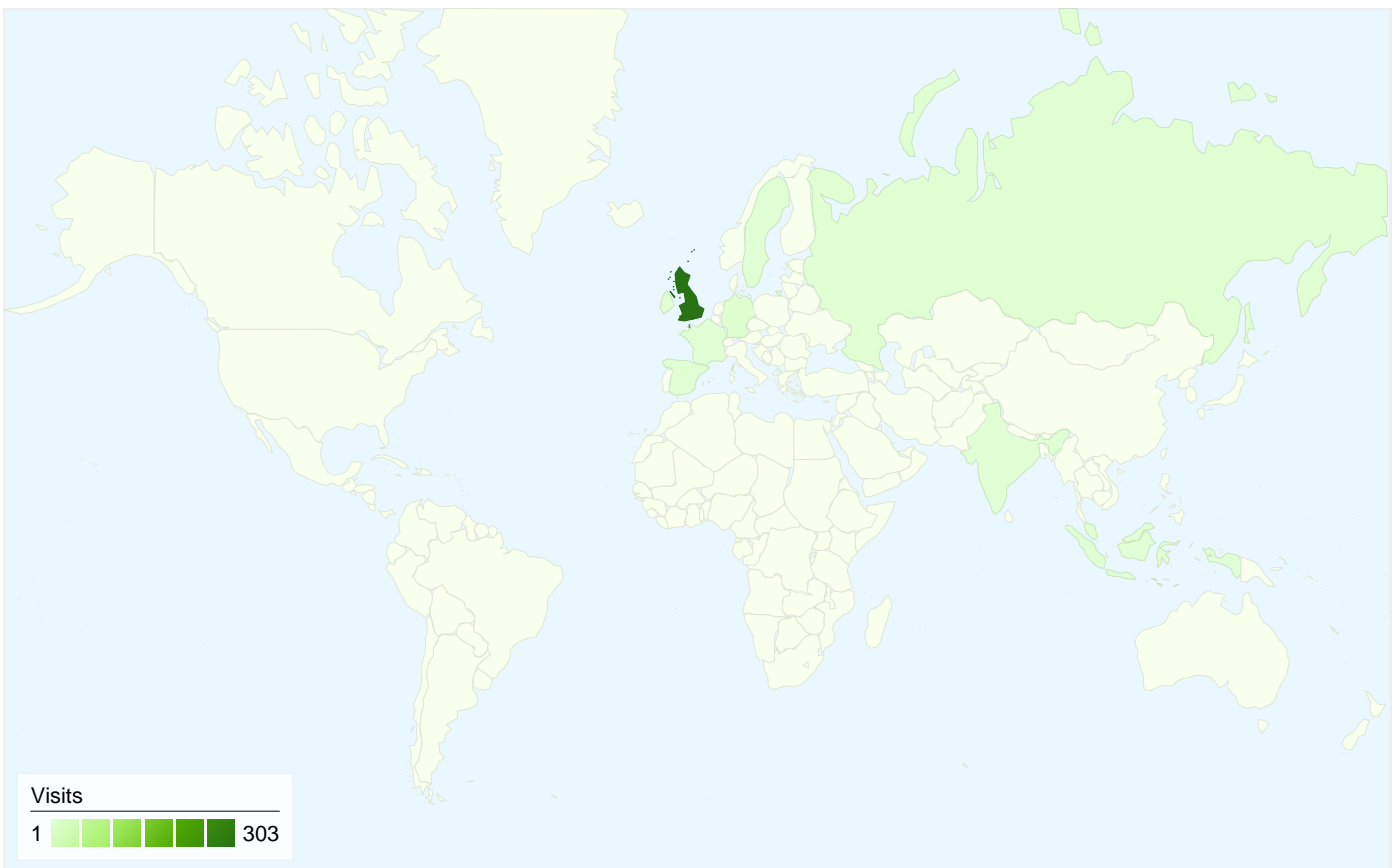
00:01:49 Time on Site

46.15% Bounce Rate

62.46% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	259	79.69%	DSL	143	44.00%
Firefox	40	12.31%	Unknown	74	22.77%
Safari	14	4.31%	Cable	58	17.85%
Chrome	8	2.46%	T1	26	8.00%
Opera	1	0.31%	Dialup	17	5.23%

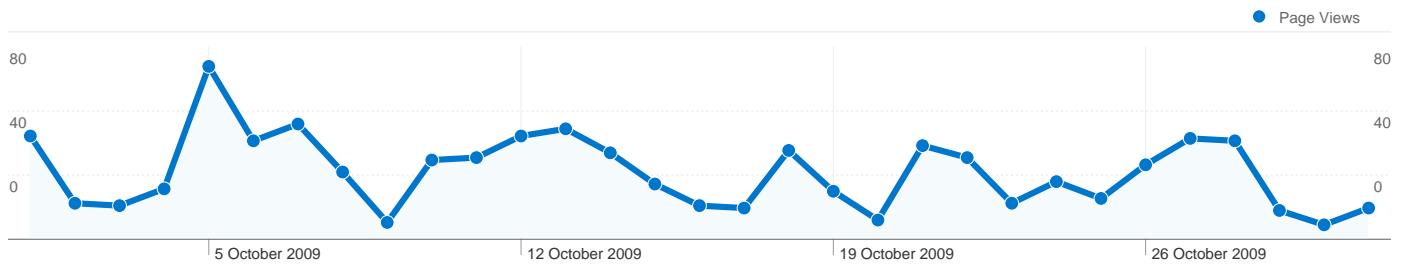


325 visits came from 11 countries/territories


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	303	2.62	00:01:48	61.72%	45.54%
(not set)	8	4.75	00:02:20	50.00%	37.50%
Germany	4	1.00	00:00:00	50.00%	100.00%
Spain	2	8.00	00:07:07	100.00%	50.00%
Russia	2	1.00	00:00:00	100.00%	100.00%
Indonesia	1	5.00	00:07:27	100.00%	0.00%
Malaysia	1	1.00	00:00:00	100.00%	100.00%
Sweden	1	2.00	00:00:06	100.00%	0.00%
India	1	3.00	00:00:13	100.00%	0.00%
France	1	3.00	00:01:51	100.00%	0.00%

1 - 10 of 11



Pages on this site were viewed a total of 870 times

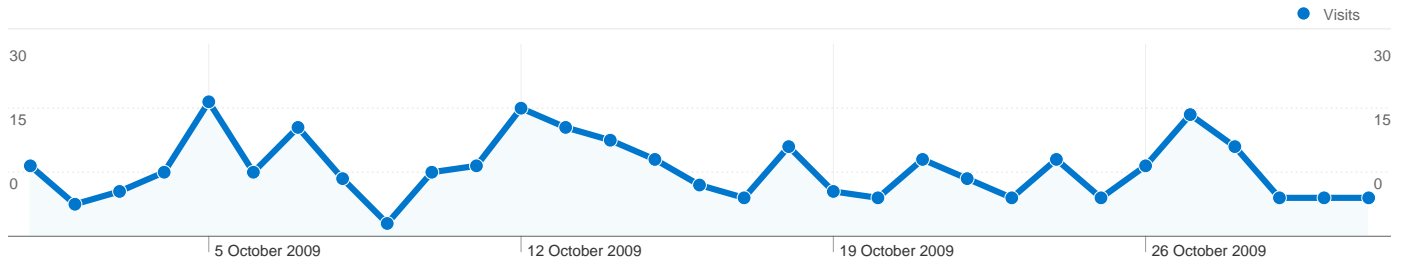
 870 Page Views

 682 Unique Views




 46.15% Bounce Rate

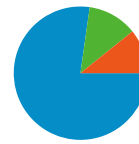
Top Content

Pages	Page Views	% Page Views
/index.html	254	29.20%
/downloads.html	88	10.11%
/calendar.html	73	8.39%
/gallery.html	63	7.24%
/news.html	58	6.67%



All traffic sources sent a total of 325 visits

-  12.00% Direct Traffic
-  10.77% Referring Sites
-  77.23% Search Engines



- Search Engines
251.00 (77.23%)
- Direct Traffic
39.00 (12.00%)
- Referring Sites
35.00 (10.77%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	229	70.46%
(direct) ((none))	39	12.00%
yahoo (organic)	10	3.08%
aol (organic)	6	1.85%
google.co.uk (referral)	6	1.85%

Keywords	Visits	% visits
2308	30	11.95%
2308atc	18	7.17%
2308 squadron	12	4.78%
www.2308atc.co.uk	8	3.19%
air cadets cwmbbran	6	2.39%