

Site Usage

261 Visits

39.08% Bounce Rate

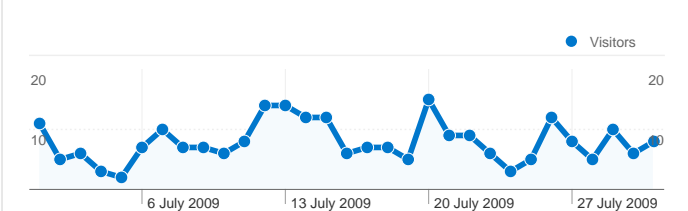
874 Page Views

00:02:09 Avg. Time on Site

3.35 Pages/Visit

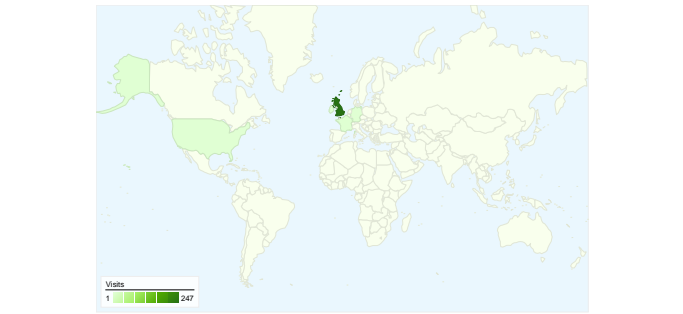
65.13% % New Visits

Visitors Overview

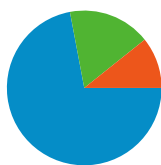


Visitors
206

Map Overlay world



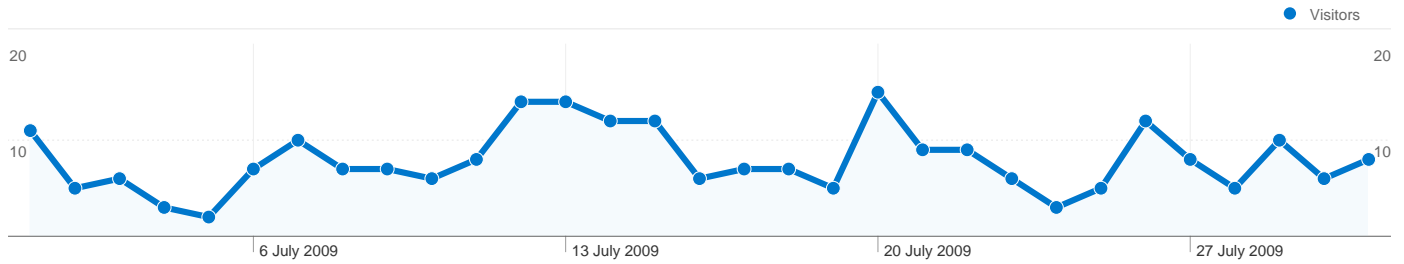
Traffic Sources Overview



- **Search Engines**
188.00 (72.03%)
- **Direct Traffic**
45.00 (17.24%)
- **Referring Sites**
28.00 (10.73%)

Content Overview

Pages	Page Views	% Page Views
/index.html	229	26.20%
/gallery.html	91	10.41%
/calendar.html	80	9.15%
/squadron.html	74	8.47%
/downloads.html	55	6.29%



206 people visited this site

261 Visits

206 Absolute Unique Visitors

874 Page Views

3.35 Average Page Views

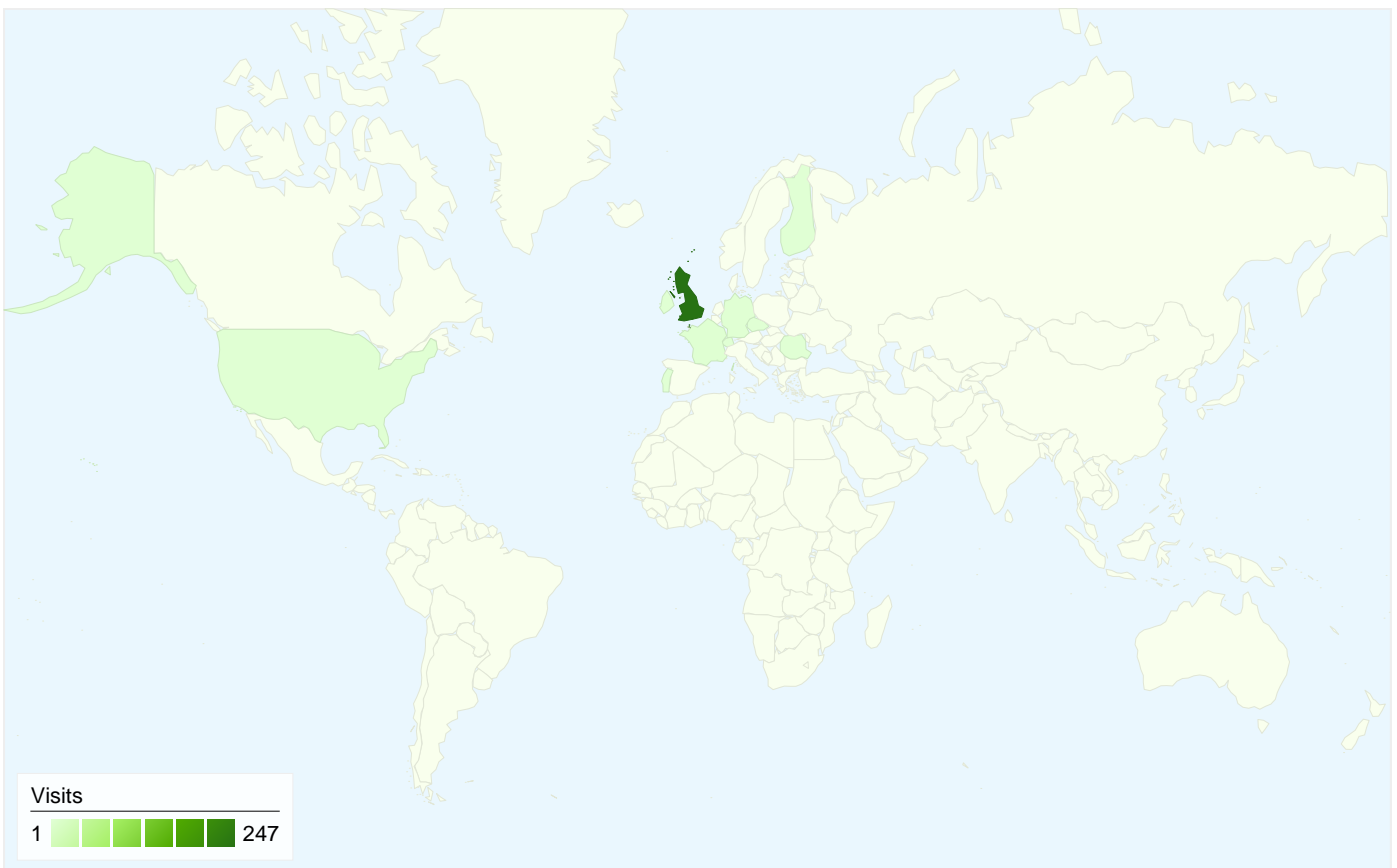
00:02:09 Time on Site

39.08% Bounce Rate

65.13% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	208	79.69%	DSL	127	48.66%
Firefox	34	13.03%	Unknown	50	19.16%
Chrome	6	2.30%	Cable	49	18.77%
Safari	6	2.30%	T1	27	10.34%
Konqueror	3	1.15%	OC3	5	1.92%

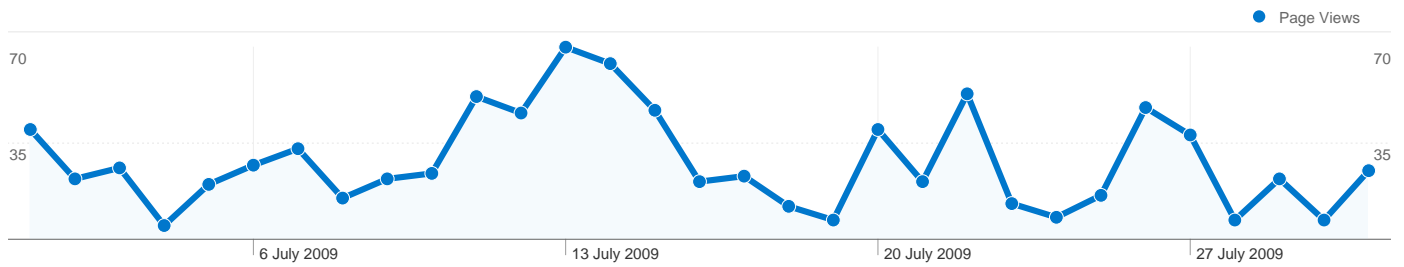


261 visits came from 10 countries/territories


Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
261 % of Site Total: 100.00%	3.35 Site Avg: 3.35 (0.00%)	00:02:09 Site Avg: 00:02:09 (0.00%)	65.13% Site Avg: 65.13% (0.00%)	39.08% Site Avg: 39.08% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	247	3.45	00:02:15	63.56%	37.25%
France	3	1.33	00:00:36	100.00%	66.67%
Ireland	2	1.00	00:00:00	100.00%	100.00%
United States	2	1.50	00:00:03	50.00%	50.00%
Germany	2	1.00	00:00:00	100.00%	100.00%
Switzerland	1	5.00	00:03:25	100.00%	0.00%
Czech Republic	1	1.00	00:00:00	100.00%	100.00%
Romania	1	1.00	00:00:00	100.00%	100.00%
Portugal	1	1.00	00:00:00	100.00%	100.00%
Finland	1	2.00	00:00:00	100.00%	0.00%

1 - 10 of 10



Pages on this site were viewed a total of 874 times

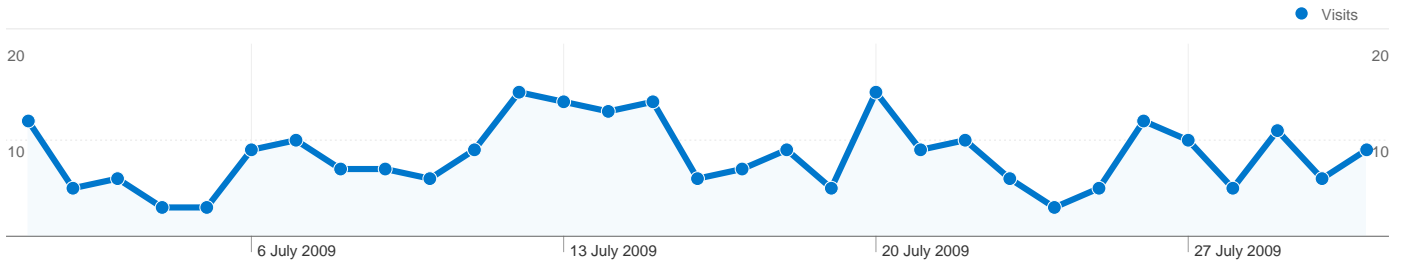
 874 Page Views

 674 Unique Views




 39.08% Bounce Rate

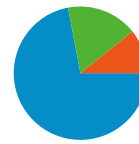
Top Content

Pages	Page Views	% Page Views
/index.html	229	26.20%
/gallery.html	91	10.41%
/calendar.html	80	9.15%
/squadron.html	74	8.47%
/downloads.html	55	6.29%



All traffic sources sent a total of 261 visits

-  17.24% Direct Traffic
-  10.73% Referring Sites
-  72.03% Search Engines



- Search Engines
188.00 (72.03%)
- Direct Traffic
45.00 (17.24%)
- Referring Sites
28.00 (10.73%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	164	62.84%	2308	21	11.17%
(direct) ((none))	45	17.24%	cwmbran air cadets	11	5.85%
yahoo (organic)	9	3.45%	cwmbran atc	7	3.72%
bing (organic)	8	3.07%	2308atc	6	3.19%
btinternet.com (referral)	6	2.30%	www.2308atc.co.uk	6	3.19%