

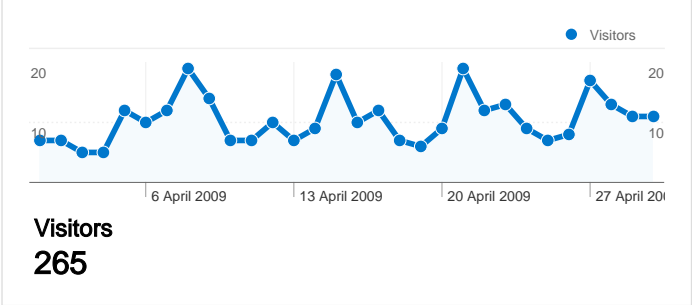
Site Usage

329 Visits
37.39% Bounce Rate

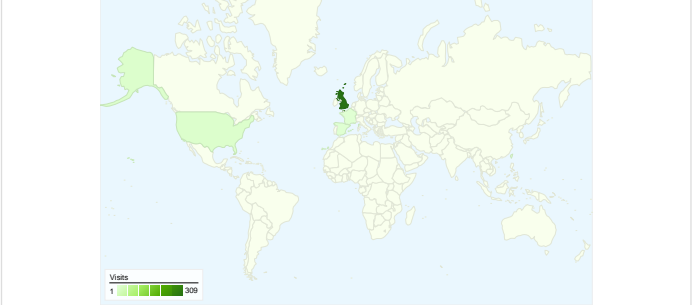
1,352 Page Views
00:02:06 Avg. Time on Site

4.11 Pages/Visit
70.82% % New Visits

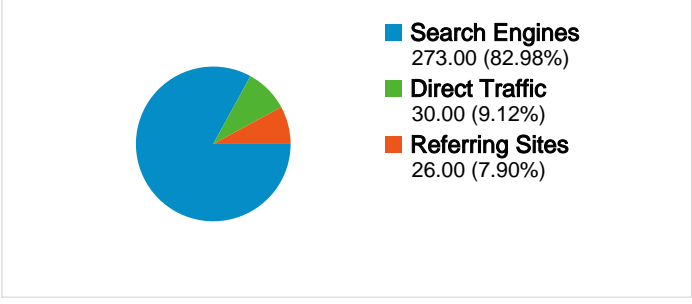
Visitors Overview



Map Overlay world



Traffic Sources Overview

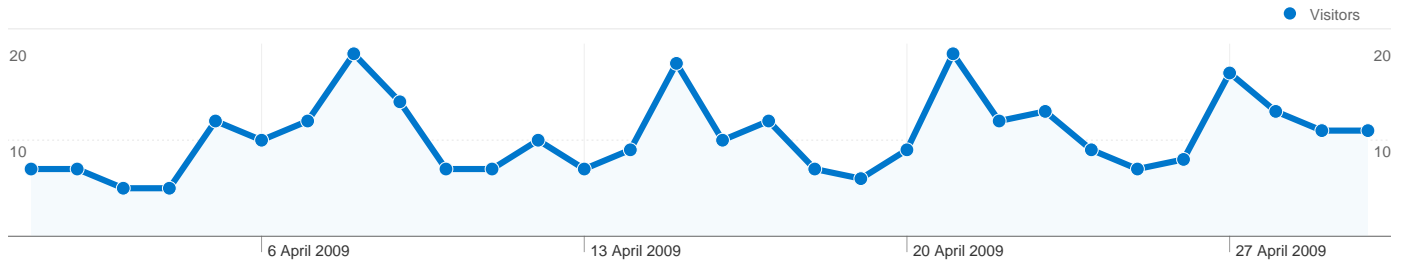


Content Overview

Pages	Page Views	% Page Views
/index.html	368	27.22%
/gallery.html	114	8.43%
/squadron.html	110	8.14%
/calendar.html	104	7.69%
/downloads.html	100	7.40%

Visitors Overview

Comparing to: Site



265 people visited this site

329 Visits

265 Absolute Unique Visitors

1,352 Page Views

4.11 Average Page Views

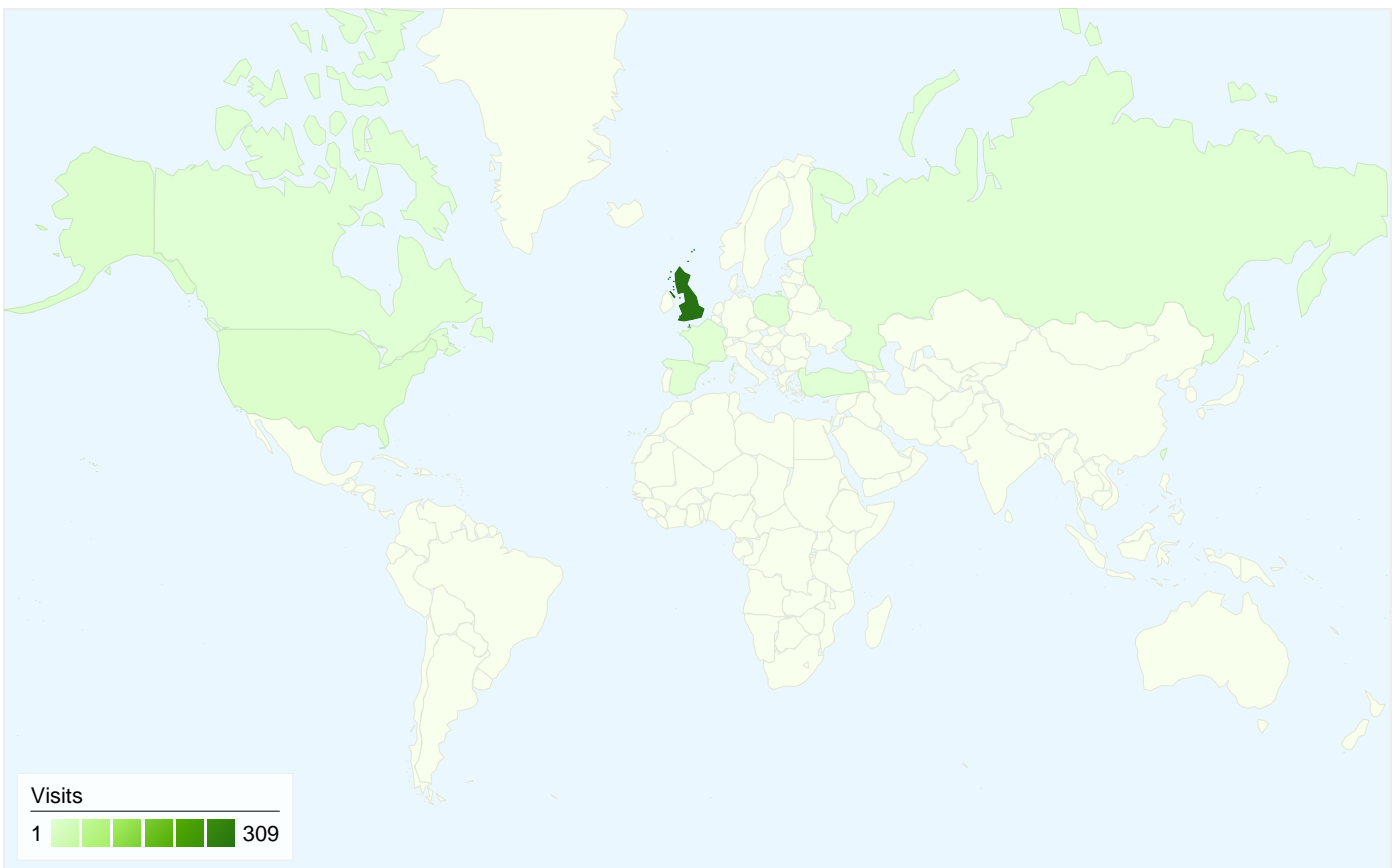
00:02:06 Time on Site

37.39% Bounce Rate

70.82% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	230	69.91%	DSL	165	50.15%
Firefox	72	21.88%	Unknown	74	22.49%
Chrome	8	2.43%	Cable	48	14.59%
Opera	7	2.13%	T1	35	10.64%
Safari	7	2.13%	OC3	4	1.22%

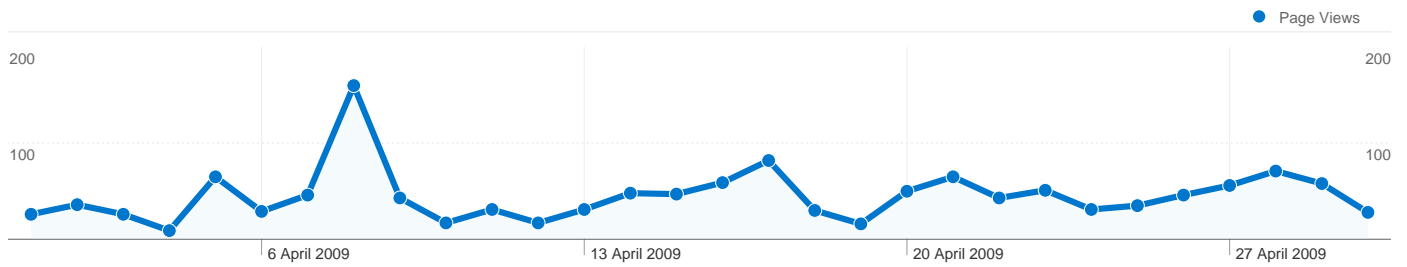


329 visits came from 9 countries/territories

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	309	4.21	00:02:10	70.23%	36.89%
United States	9	3.78	00:01:53	77.78%	33.33%
Spain	3	2.00	00:00:35	33.33%	0.00%
Taiwan	2	1.00	00:00:00	100.00%	100.00%
France	2	1.00	00:00:00	100.00%	100.00%
Canada	1	2.00	00:00:03	100.00%	0.00%
Poland	1	1.00	00:00:00	100.00%	100.00%
Turkey	1	2.00	00:00:05	100.00%	0.00%
Russia	1	1.00	00:00:00	100.00%	100.00%

1 - 9 of 9



Pages on this site were viewed a total of 1,352 times

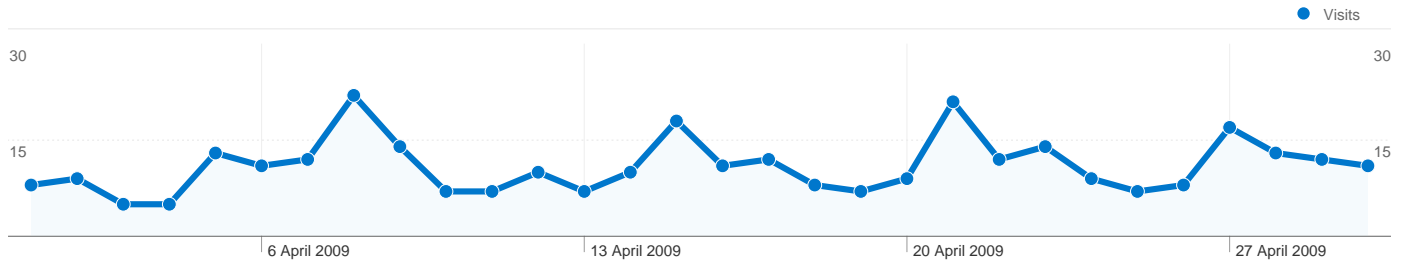
 1,352 Page Views

 958 Unique Views

 37.39% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/index.html	368	27.22%
/gallery.html	114	8.43%
/squadron.html	110	8.14%
/calendar.html	104	7.69%
/downloads.html	100	7.40%

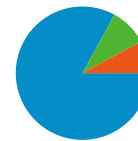


All traffic sources sent a total of 329 visits

9.12% Direct Traffic

7.90% Referring Sites

82.98% Search Engines



- Search Engines
273.00 (82.98%)
- Direct Traffic
30.00 (9.12%)
- Referring Sites
26.00 (7.90%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	144	43.77%
google (cpc)	94	28.57%
(direct) ((none))	30	9.12%
yahoo (organic)	22	6.69%
live (organic)	7	2.13%

Keywords	Visits	% visits
(content targeting)	77	28.21%
2308	30	10.99%
cwmbran air cadets	13	4.76%
air training corps	11	4.03%
air cadets	10	3.66%