

Site Usage

463 Visits

35.21% Bounce Rate

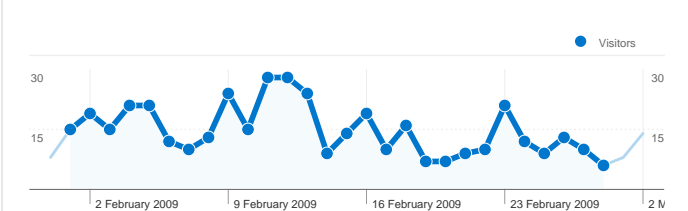
1,817 Page Views

00:02:33 Avg. Time on Site

3.92 Pages/Visit

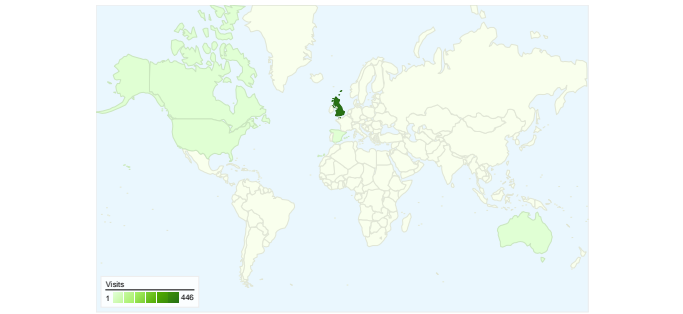
64.58% % New Visits

Visitors Overview

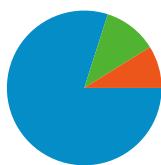


Visitors
332

Map Overlay world



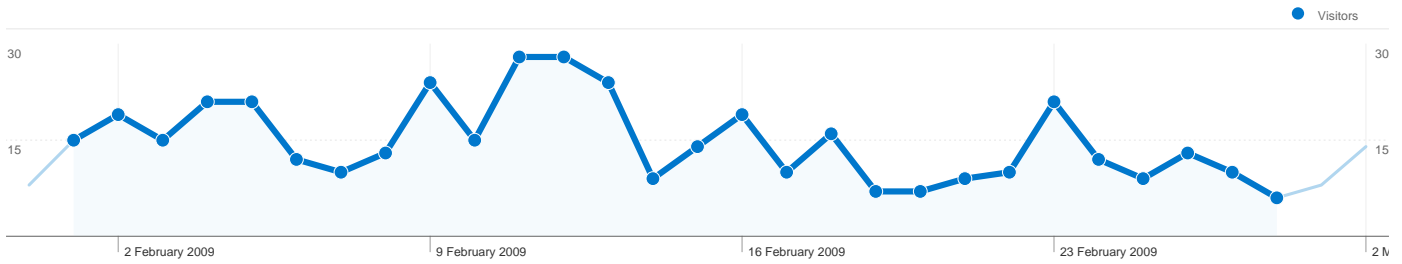
Traffic Sources Overview



- **Search Engines**
370.00 (79.91%)
- **Referring Sites**
52.00 (11.23%)
- **Direct Traffic**
41.00 (8.86%)

Content Overview

Pages	Page Views	% Page Views
/index.html	559	30.76%
/calendar.html	174	9.58%
/gallery.html	150	8.26%
/squadron.html	134	7.37%
/downloads.html	124	6.82%



332 people visited this site

463 Visits

332 Absolute Unique Visitors

1,817 Page Views

3.92 Average Page Views

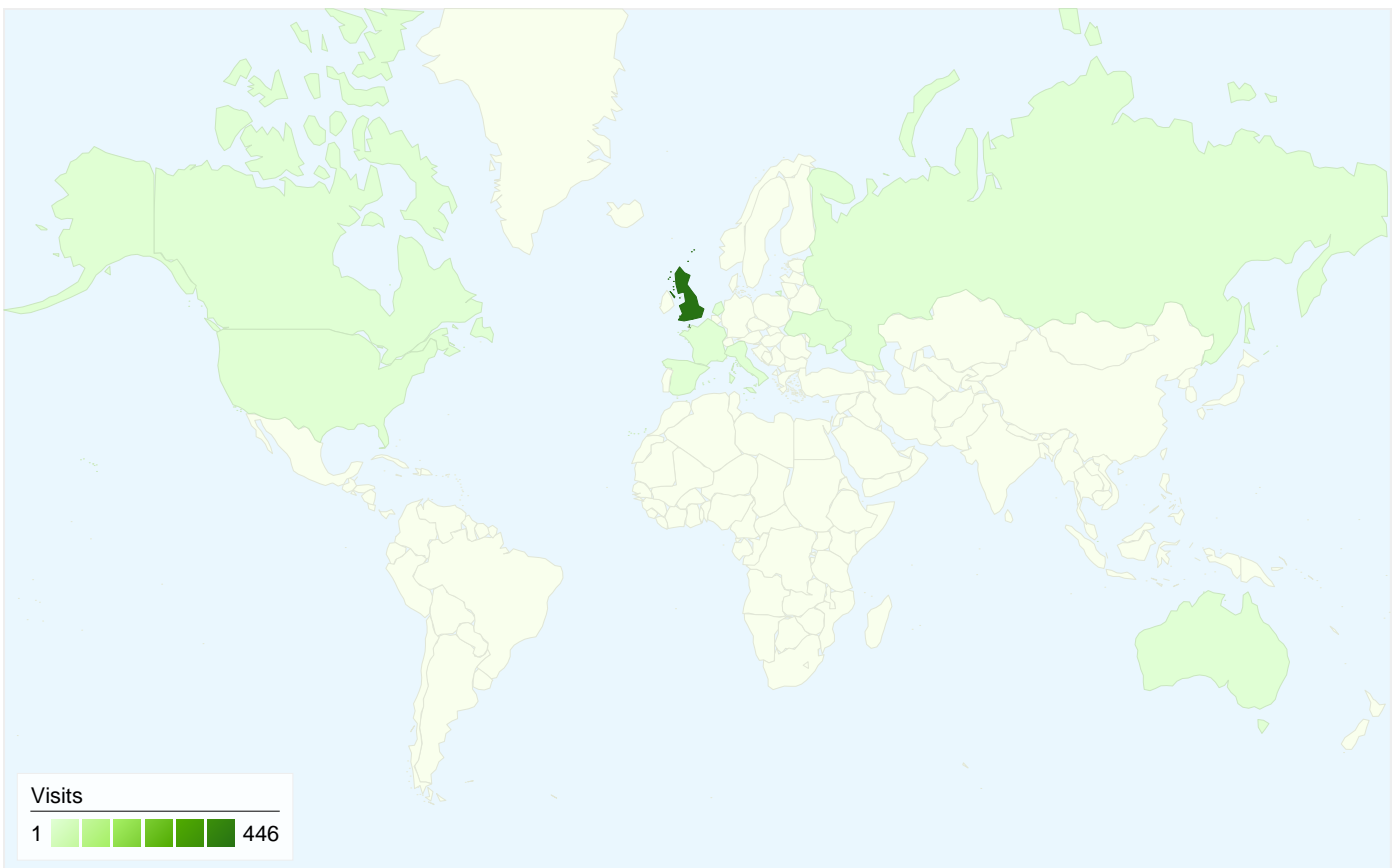
00:02:33 Time on Site

35.21% Bounce Rate

64.58% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	332	71.71%	DSL	251	54.21%
Firefox	100	21.60%	Cable	91	19.65%
Chrome	17	3.67%	Unknown	73	15.77%
Safari	6	1.30%	T1	26	5.62%
Mozilla	4	0.86%	OC3	17	3.67%

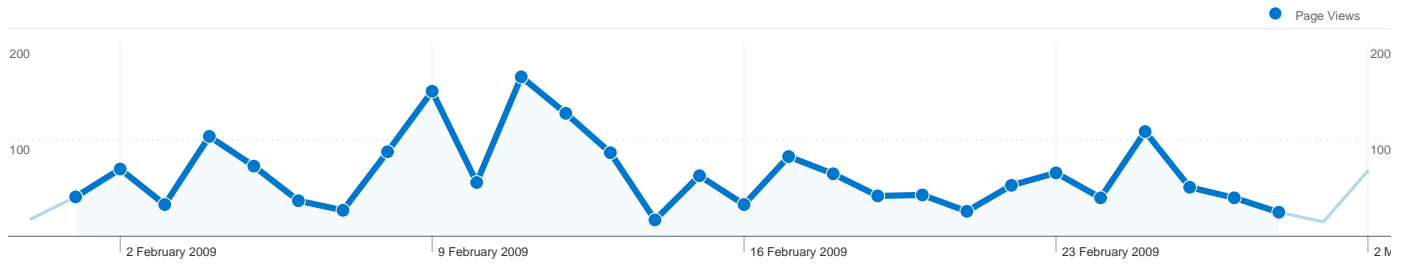


463 visits came from 11 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
463 % of Site Total: 100.00%	3.92 Site Avg: 3.92 (0.00%)	00:02:33 Site Avg: 00:02:33 (0.00%)	64.79% Site Avg: 64.58% (0.33%)	35.21% Site Avg: 35.21% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	446	3.96	00:02:38	64.13%	33.63%
Spain	3	5.67	00:01:29	0.00%	33.33%
United States	3	1.00	00:00:00	100.00%	100.00%
Australia	2	9.50	00:03:51	100.00%	50.00%
Canada	2	1.00	00:00:00	100.00%	100.00%
France	2	1.00	00:00:00	100.00%	100.00%
Ukraine	1	1.00	00:00:00	100.00%	100.00%
Russia	1	1.00	00:00:00	100.00%	100.00%
Netherlands	1	1.00	00:00:00	100.00%	100.00%
Italy	1	1.00	00:00:00	100.00%	100.00%


1 - 10 of 11



Pages on this site were viewed a total of 1,817 times

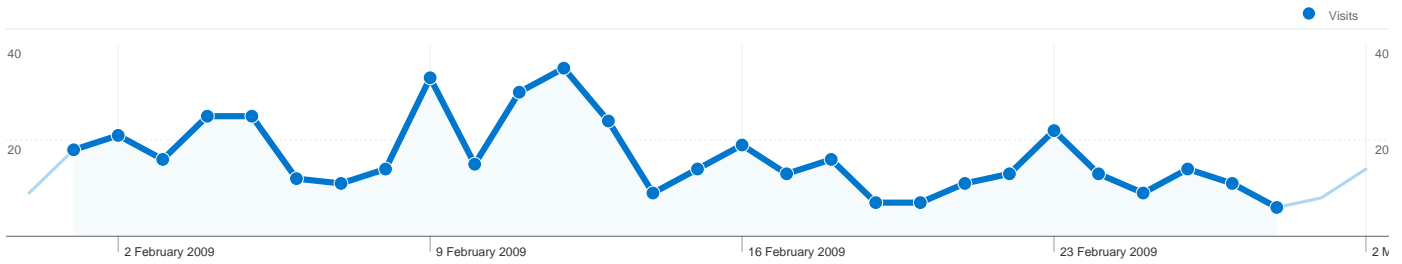
 1,817 Page Views

 1,278 Unique Views




 35.21% Bounce Rate

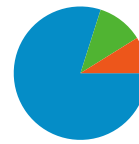
Top Content

Pages	Page Views	% Page Views
/index.html	559	30.76%
/calendar.html	174	9.58%
/gallery.html	150	8.26%
/squadron.html	134	7.37%
/downloads.html	124	6.82%



All traffic sources sent a total of 463 visits

-  **8.86%** Direct Traffic
-  **11.23%** Referring Sites
-  **79.91%** Search Engines



- **Search Engines**
370.00 (79.91%)
- **Referring Sites**
52.00 (11.23%)
- **Direct Traffic**
41.00 (8.86%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	231	49.89%
google (cpc)	111	23.97%
(direct) ((none))	41	8.86%
weebly.com (referral)	22	4.75%
yahoo (organic)	10	2.16%

Keywords	Visits	% visits
(content targeting)	88	23.78%
2308 atc	25	6.76%
2308atc	13	3.51%
air training corps	13	3.51%
cwmbram air codets	13	3.51%